

TEMPE EMPTY BOWLS SPONSORSHIP DECK



Increase brand exposure through sponsorship!

ABOUT THE EVENT

Tempe Empty Bowls is a fundraiser in its 22nd iteration that combines art and community action to combat food insecurity in our area. Throughout the year, we work with Tempe Union High School students and teachers, local artists, and the Edna Vihel Arts Center to create hundreds of handcrafted, decorative clay bowls that are put on display for purchase at our event, held **Saturday, February 24th, from 10AM to 2PM at the Community Center Courtyard, near the Tempe Library, at 3500 S. Rural Rd.** This popular annual event is attended by **community members of all ages and backgrounds!** All proceeds benefit hunger relief programs operated by local non-profits, [Tempe Community Action Agency](#) and [United Food Bank](#). We are seeking sponsors for this year's event, with every sponsorship dollar going directly to support hunger relief in our community. See below for sponsorship tiers and benefits!

Tier	Benefits
<p>Porcelain Sponsor "Presenting Sponsor"</p> 	<p><u>Community, Slip, and Terra Cotta Sponsor Benefits +</u></p> <ul style="list-style-type: none"> • Admission for two (2) people to TCAA's annual signature VICINITY Tempe event on April 5th. • Branded promotional merchandise in the tote bags distributed at the event (must weigh less than 2lbs and relatively small in size) • Event rebranded to "Tempe Empty Bowls Presented by Company/Organization's Name" • A spotlight feature on TCAA social media site (over 3,000 followers) • Opportunity to speak to event attendees on February 24th (max 5 mins)
<p>Terracotta Sponsor</p> 	<p><u>Community and Slip Sponsor Benefits +</u></p> <ul style="list-style-type: none"> • Opportunity to host a 10x10 booth during the Feb. 24th event (Tent Provided) • Mention in event media alert • Logo on event banner • Logo on event tote bags
<p>Slip Sponsor</p> 	<p><u>Community Sponsor Benefits +</u></p> <ul style="list-style-type: none"> • Mention in event marketing materials (i.e., digital advertisements on UFB and TCAA Social Media Sites (13,000 followers), signage, and flyers) • A mention on UFB's blog story (6,000 monthly visitors) • Logo on event tote bags (Over 200 sold in 2023)
<p>Community Sponsor</p> 	<p><u>Community Sponsors Receive:</u></p> <ul style="list-style-type: none"> • One Commemorative Bowl • One Commemorative Tote Bag • Logo or name featured on Tempe Empty Bowls Website

CONTACT US

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